

About Children's Online Privacy

The Children's Online Privacy Protection Act (COPPA) was passed to give parents increased control over what information is collected from their children online and how such information is used. The law applies to websites and services directed to, and which knowingly collect information from, children under the age of 13. **American Heartland Bank and Trust's** website and online services are not directed to children under the age of 13, nor is information knowingly collected from them.

For additional information on COPPA protections, link to the Federal Trade Commission's website at www.ftc.gov/privacy/privacyinitiatives/childrens. For further information, the Federal Government has created a website, [Kidz Privacy](#), aimed at educating both parents and children about the dangers of the Internet and how to browse safely.